



Winter 2021 - 2022

Dear Guide Applicant:

Thank you very much for your interest in working for ARTA as a guide. Please fill out this Guide Application and return to us by March 1st. We will contact you before the end of March regarding our decision. If you need a decision earlier than that, just let us know and we'll do what we can to accommodate you.

ARTA has been successful in the whitewater rafting business largely because of the excellent guides we have working for us. Our staff is diverse in age and background and is very experienced. We have very little turnover and hence we usually have only a few openings each year. In trying to fill those openings we look for applicants with the following characteristics:

- Safe boating skills,
- Above average interpersonal talents,
- Leadership aptitude,
- Interpretive knowledge and interest,
- Good judgment,
- Team spirit,
- Solid work ethic,
- Shining personality,
- Good humor, and
- A strong commitment to ARTA's goals and philosophies.

We are hopeful that you possess these qualities and we look forward to hearing from you.

Sincerely,
THE AMERICAN RIVER TOURING ASSOCIATION, INC.

A handwritten signature in black ink that reads "ISAAC." with a period at the end.

Isaac Ingram
Chief Executive Officer

The American River Touring Association, Inc
non-profit and friendly since 1963

12 South Washington #6, Sonora, CA 95370 • 209/962-7873 • arta@arta.org • www.arta.org



THE AMERICAN RIVER TOURING ASSOCIATION

A NON-PROFIT CORPORATION

Who we are and what we do

WHAT WE BELIEVE:

We believe in looking forward and giving back.

We believe that getting away from it all brings us closer to everything.

We believe in our children's grandchildren.

We believe in Mother Nature.

We believe in minimum impact living and life-changing moments.

We believe in solar power and no electricity.

We believe in family, friends, and complete strangers.

We believe you can't have too much fun but you can have too much stuff.

We believe in river trips.

MISSION STATEMENT: To introduce our guests to the wilderness and to involve them in our trips in a manner that is safe, meaningful, and beneficial to both the individual and the environment.

GOAL: Our goal is to conduct safe river trips which promote a sense of involvement and fulfillment; foster an appreciation of the wilderness; are legendary in their professionalism and satisfaction; and are a great deal of fun.

STYLE: We run trips that are participatory in nature and which compliment the pristine natural environment through which we are traveling. Our guests are welcome to become as involved in the trip as they desire and we encourage this involvement by hiring people who enjoy sharing their enthusiasm and knowledge of the outdoors with others. Our trips are wholesome and humorous and we tend to attract people who appreciate the social and wilderness aspects of a trip as much as they enjoy the whitewater.

HISTORY: ARTA was founded in 1963 by Lou Elliott, a printer by profession and an outdoorsman by avocation. Through his association with the Sierra Club, Lou took numerous trips down the rivers of the world and founded ARTA with the purpose of exposing as many people as possible to the values of wild rivers and pristine canyons. Lou's original motivation, which is still our inspiration today, was the belief that once exposed, people would treasure and protect these resources for future generations. ARTA is a non-profit corporation because we believe that our nation's wilderness areas belong to everyone and that no individual should profit from their use. We were the first outfitter to offer river trips throughout the West, hence we operate on a wide selection of rivers and have a generous choice of launch dates. We have an excellent safety record and a wealth of experience under a variety of conditions.

STRUCTURE: ARTA is a mutual benefit, non-profit corporation registered with the State of California. We are not tax exempt, but our assets are held by the State. All of our profits are either reinvested in the company or donated to conservation organizations. We have a 13-person Board of Directors, a year-round staff of 3 to 5 people, and a seasonal staff of nearly 50.

SCOPE: We conduct trips in California, (the Middle and South Forks of the American, Tuolumne, Merced, and Klamath); in Oregon, (the Rogue and Illinois); in Idaho, (the Main Salmon, Middle Fork Salmon and Selway), and in Utah, (the Green through Lodore Canyon, the Green through Desolation Canyon and the Yampa).

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GUIDE APPLICATION

PERSONAL INFORMATION:

NAME: _____

ADDRESS: _____

PHONE: _____ E-MAIL: _____

HEIGHT: _____ WEIGHT: _____ FAVORITE MOVIE: _____

First Aid Card (type and expiration date): _____ CPR Card (type and expiration date): _____

Dates you are available to work, (start and end): _____

ARTA has field operations in Lotus, (American), Groveland, (Tuolumne and Merced), Oregon, (Rogue, Illinois, & Klamath), Idaho, (Selway, Main and Middle Fork Salmon), and Utah, (Green and Yampa).

In which area are you most interested in working? _____

QUALIFICATIONS -

Please list your guiding experience, including formal training, employers, positions and responsibilities:

What experiences or skills do you have which you have found beneficial or might find beneficial while guiding?

Why have you chosen to apply to ARTA and the operation specified above?

Please list your educational background:

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GUIDE APPLICATION

PHILOSOPHY -

What do you feel is the most important part of a river trip?

What do you feel is or will be the most difficult part of being a guide?

What do you feel is or will be the most enjoyable part of being a guide?

What are your long-term goals in life?

PERSONAL -

On a separate sheet of paper, please tell us about a situation where you have been called upon to lead a group of people. Tell us what you did, what you learned, and what you would do differently if in a similar situation.

REFERENCES -

List three people, (e-mail address and phone number), who we can contact concerning your skills and character.

SUBMISSION -

Please return this application along with any other information you feel would be helpful.
by mail to: ARTA, 12 South Washington #6, Sonora, CA 95370 or by e-mail to: arta@arta.org.

And please feel free to call us if you have any questions (209/962-7873). Thank you.

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